

abin joe.

User Experience Designer

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Skills

Research

Qualitative research
Quantitative research
Field research
A/B testing
Heuristic analysis
Competitor analysis
Synthesis & insight generation

Design

Storytelling
Persona creation
Interaction design
Visual design
Service design
Illustration
Design system creation

Prototyping

Low/high fidelity prototyping
Rapid prototyping

Collaboration

Facilitating workshops with users & stakeholders
Design critiques
Product teardowns
Content curation

Work Experience

Honeywell

Senior Advanced UX Designer / Jul 2021 - Present
Working for Honeywell connected enterprise (HCE).
Design lead for Forge cloud platform and Enterprise Performance Management (EPM) solutions.

Tata Consultancy services

UX Designer / Nov 2012 - Jun 2021
Worked across user research and UX design functions, delivering design solutions for digital transformation projects for clients in energy, telecom, banking, life science, automobile, retail and travel verticals across North America, Australia, Asia, Europe and the Middle-East.

Education

B.Tech

Federal Institute of Science & Technology, Angamaly.
Electrical & Electronics Engg.
2008 - 2012

Certifications

Interaction Design
Foundation (IDF)

Tools

- Sketch
- Adobe XD
- Photoshop
- Illustrator
- Figma
- MS Office
- Invision

Publication

Joe, A. (2019, Nov). Angamaly muthal Arctic vare (From Angamaly to Arctic). *Malayala Manorama*.

[Article on 90-day solo bike trip spanning 24 European countries](#)